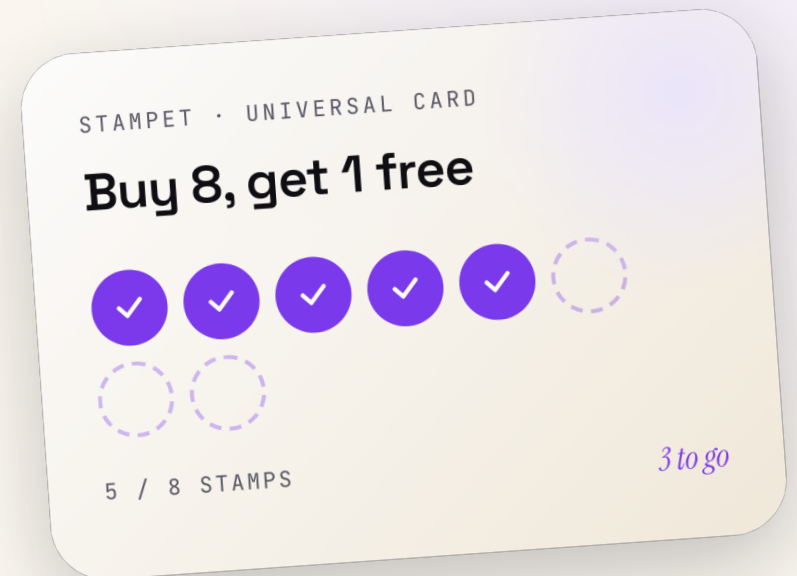


● FROM CORNER SHOPS TO HIGH-STREET CHAINS

# One card. *Every local* business.



Digital stamp cards and points programmes that customers actually use. Your customers carry *a single Stampet card on their phone* that collects stamps at every participating shop, so most of them already have it before they walk through your door.

## Free forever

NO CREDIT CARD · NO TRIAL

## 5-minute setup

NO DEVELOPER · NO HARDWARE

## One universal card

APPLE WALLET · GOOGLE WALLET

[stampet.com](https://stampet.com)

MADE WITHIN THE UK · 2026

Brochure for businesses

EDITION 01 · 18 PAGES

- WHY THIS MATTERS

# The case, in *numbers*.

Loyalty isn't a hunch — it's measurable. Three industry numbers, three from inside Stampet shops, and one chart you'll recognise from your own P&L.

## 70%

OF PAPER CARDS LOST

## 4.9×

AVERAGE ROI

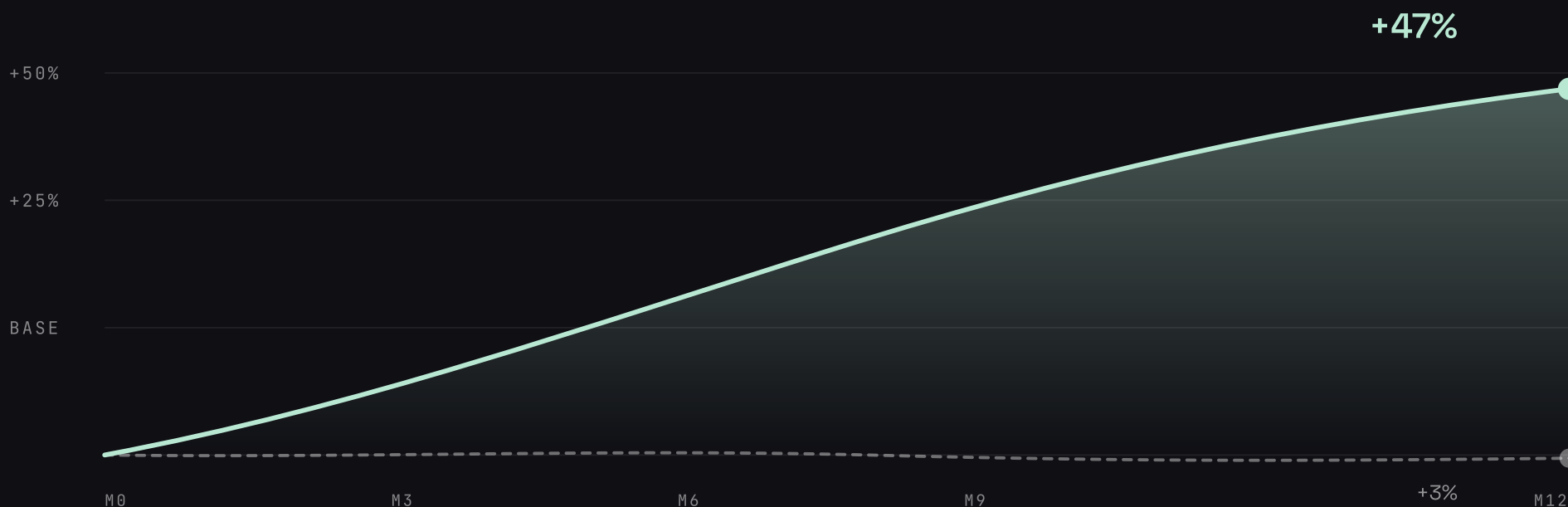
## £500+

SAVED PER YEAR

THE COMPOUNDING EFFECT • 12 MONTHS • PER LOCATION

Repeat-visit revenue, with vs without a loyalty programme.

— WITH STAMPET — NO PROGRAMME



## 5-25×

CHEAPER TO RETAIN THAN ACQUIRE

## 25-95%

MORE PROFIT FROM REGULARS

## 0%

CARD LOSS RATE

*"Loyalty isn't a hunch — it's a measurable line on the P&L."*

## 4.9×

AVERAGE ROI

- WHAT MAKES STAMPET DIFFERENT

# Stop asking customers *to carry another card.*

Traditional loyalty programmes give every customer yet another card to lose. Stampet flips the model: one card works everywhere.

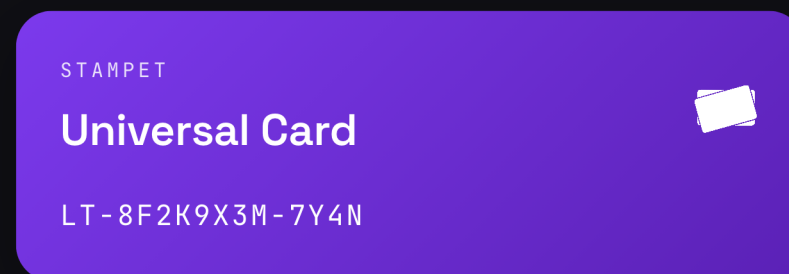
- THE OLD WAY

## A wallet full of forgotten cards.

- × Customers forget cards at home
- × Low participation rates (under 20%)
- × Another app to download and forget
- × 70% of paper cards end up lost or thrown away

- THE STAMPET WAY

## One card for everything.



- ✓ Customers already have it from other shops
- ✓ Works in Apple Wallet & Google Wallet
- ✓ Zero friction means higher participation
- ✓ The more shops join, the more valuable it gets

1

CARD TO CARRY

∞

BUSINESSES SUPPORTED

1

APP FOR ALL SHOPS

## • QUICK SETUP

# Get started in *4 simple steps.*

No developers. No complex integrations. Share your loyalty programme with customers in minutes.

## 01

### Create a loyalty card

Sign up and set up your stamp or points programme in minutes. No technical skills needed.

[PORTAL.STAMPET.COM/SIGNUP](https://portal.stampet.com/signup)

## 02

### Get the Staff app

Download Stampet Staff on your phone to scan customers — Apple App Store or Google Play.

IOS · ANDROID

## 03

### Customers download Stampet

Your customers download the free Stampet app and show you their QR code at the till.

OR SAVE TO APPLE/GOOGLE WALLET

## 04

### Scan & reward

Scan their QR code with the Staff app to add them and give stamps. That's it.

UNDER 3 SECONDS PER SCAN

*"From sign-up to first stamp — under ten minutes, no developer required."*

< 3s

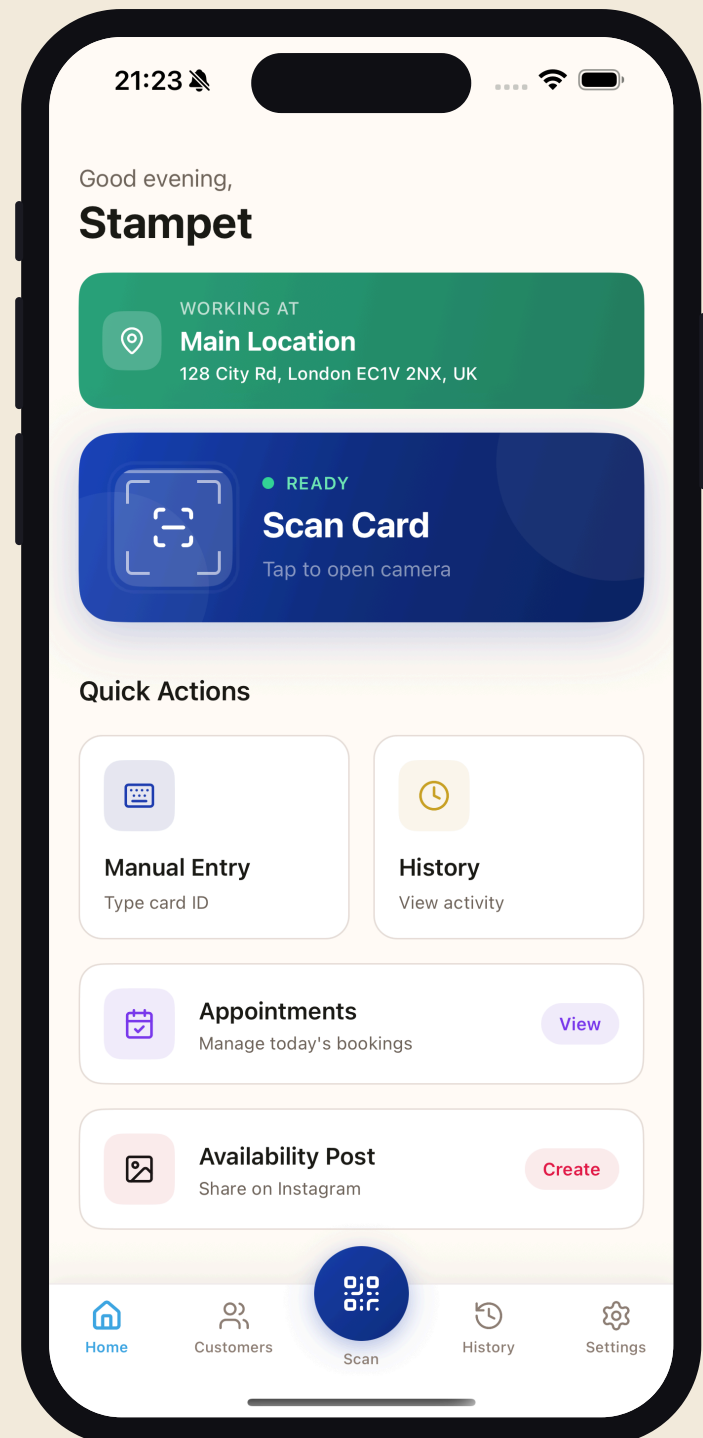
PER SCAN AT THE TILL

STEP 01 OF 05 · OPEN

# 01

## Open the *Staff app*.

Sign in once on the till's phone or tablet. The home screen shows your active programmes, quick actions, and today's activity at a glance — so you always know what's running.



STEP 02 OF 05 · SCAN

# 02

## Scan the *customer card.*

Point the camera at the customer's QR code — from their Stampet app, Apple Wallet, or Google Wallet. Works instantly, even offline. Sync resumes when you're back online.

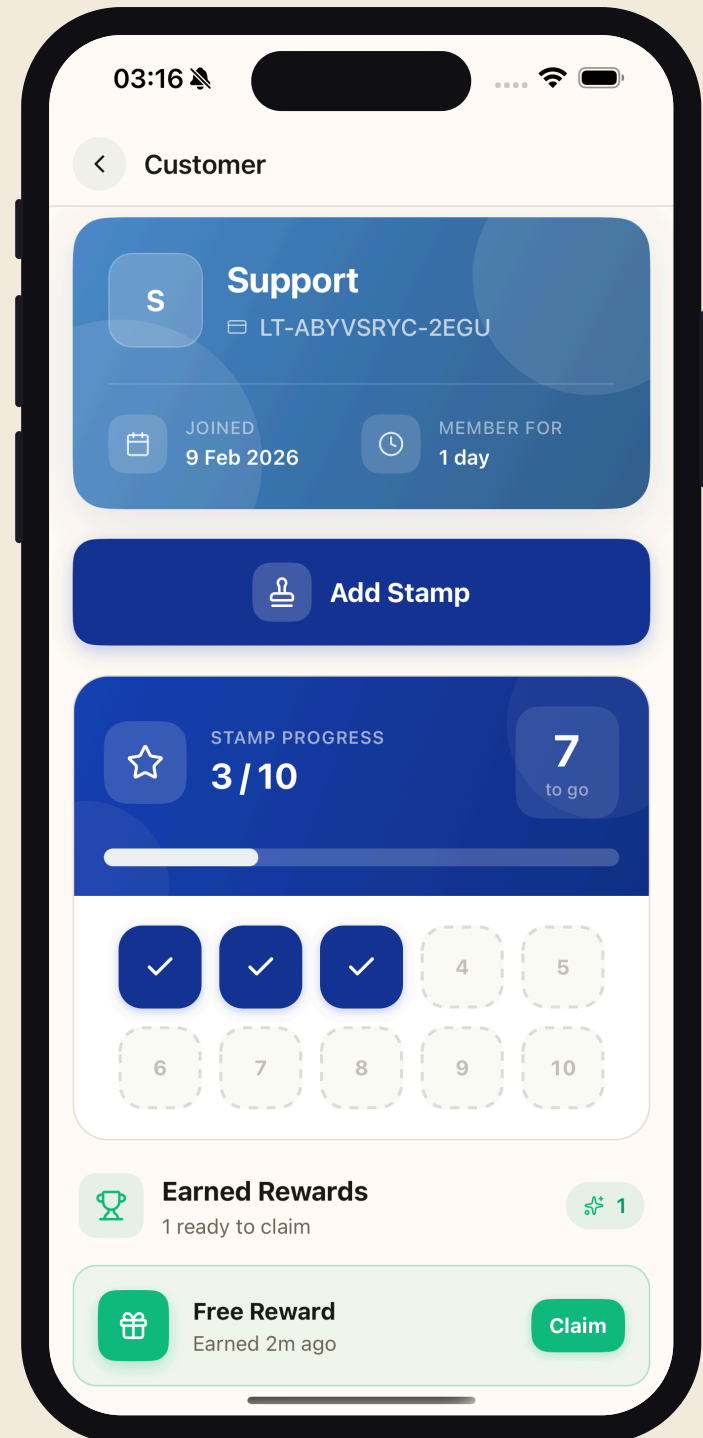


STEP 03 OF 05 · PROGRESS

# 03

## See their *progress*.

Their stamp card appears at a glance — how many stamps so far, how many to the next reward, and any rewards already waiting to be claimed.

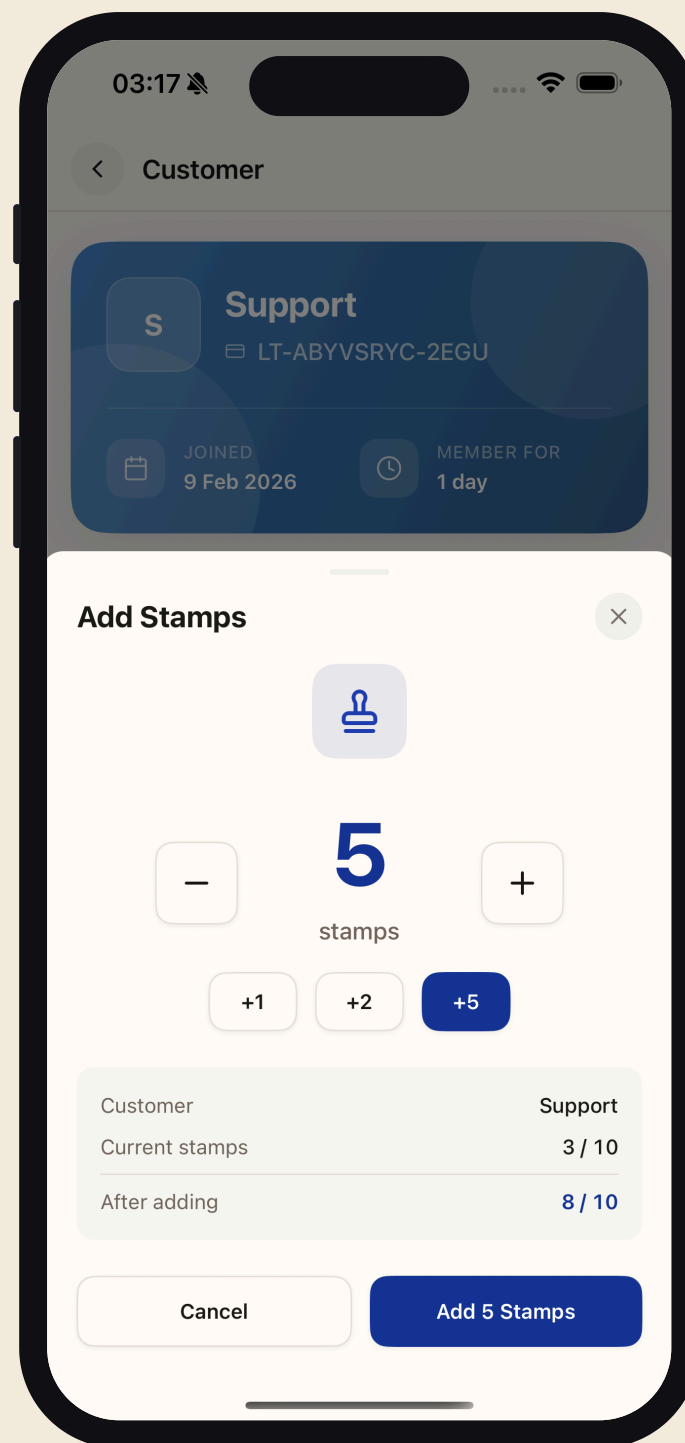


STEP 04 OF 05 · STAMP

# 04

## Add the *stamps*.

One tap adds a stamp. Quick buttons for +1, +2, or +5 cover bigger orders. The customer's card updates instantly on their phone.

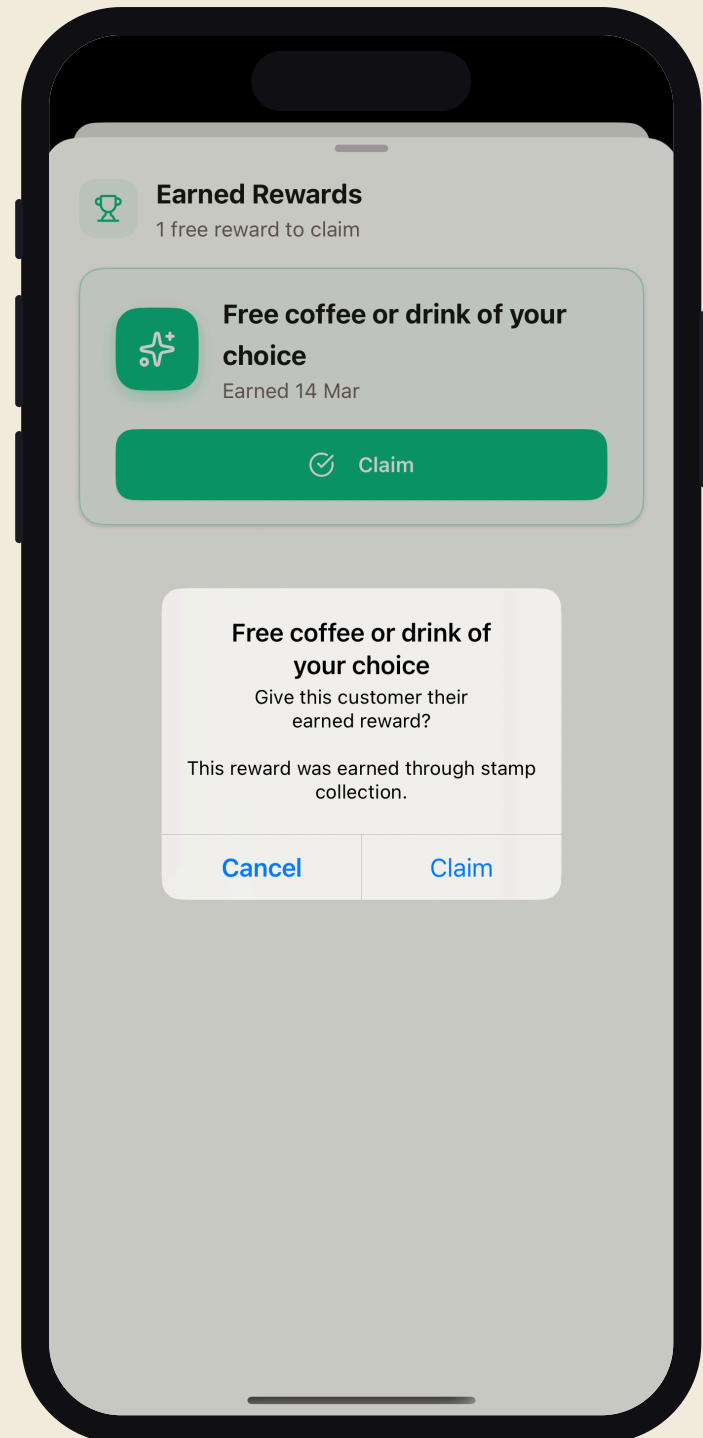


STEP 05 OF 05 · REWARD

# 05

## Claim the *reward.*

When a card fills up, the reward is right there in the staff app. Claim it in one tap — the redemption is logged automatically and the customer gets a fresh card to start over.



# Features your *customers feel.*

The five things that turn a casual customer into a regular — friction-free joining, frictionless redemption, a card they actually keep.



01

## Stamps & Points

Classic stamp cards or flexible points systems. Create rewards that match your business perfectly.



02

## Wallet Integration

Apple Wallet and Google Wallet support. Customers keep one Stampet card — you scan it to add stamps.



03

## QR Code Loyalty

Customers show their QR code, staff scan it. Stamps awarded in under three seconds.



04

## Self-Join

Share a link or QR code so customers can join your loyalty programme before they even visit.



05

## Push Notifications

Send offers, reminders, and updates directly to customers' phones. No email required.

*"One card. Every shop. Already on their phone."*

**5**

FEATURES IN THIS SET

# The tools you'll *actually open daily.*

Five features for the people behind the till — analytics that answer questions, branding that's yours, and an app that doesn't fall over at peak hour.



06

## Real-time Analytics

See visits, redemptions, and customer lifetime value. Data you can actually act on.



07

## Multi-location

Manage multiple venues from one dashboard. Customers earn rewards everywhere you operate.



08

## Works Offline

Staff app syncs when back online. Never lose a stamp during busy rush hours.



09

## Custom Card Design

Brand your loyalty card with your colours, logo, and background. Customers see your identity, not ours.



10

## Online Booking

Let customers book appointments directly. Manage schedules, staff, and services from one dashboard.

*"The dashboard finally tells me which promotions actually work."*

**5**

FEATURES IN THIS SET

# The unfair *advantage*: you're on the network.

Three growth tools that compound. The longer you're on Stampet, the more nearby customers find you, and the more reasons they have to come back.



11

## Discovery Network

Get listed in the Stampet app so nearby customers — already loyalty-minded — can find and join your programme.



12

## Smart Campaigns

Send targeted offers to win back inactive customers, or reward your most loyal ones automatically.



13

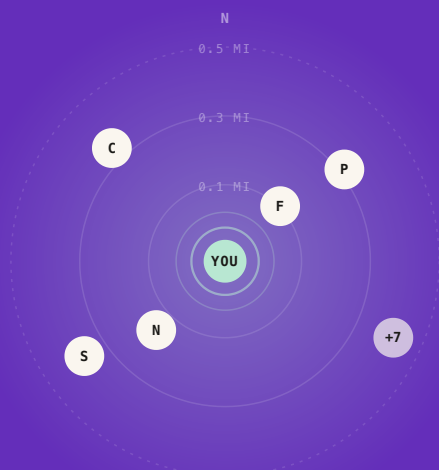
## Customer Reviews

Collect verified reviews from loyalty members. Build trust with feedback from real customers.

LIVE IN THE STAMPET APP

## Discover · 0.4 mi from Mile End

● 12 NEARBY



Your shop On Stampet

NEARBY ON STAMPET


**Bagel Lane** YOUR SHOP

Buy 8, get 1 free · 0.0 mi

MEMBER


**Folk & Co.** COFFEE

5 stamps · 1 free latte · 0.2 mi

JOIN →


**Salon Nine** BEAUTY

10 visits · 50% off cut · 0.3 mi

JOIN →

+ 9 more within walking distance

## ● FEATURE SPOTLIGHT · PUSH NOTIFICATIONS

# Reach customers *where they look every day.*

Forget email open rates. Push notifications land on the lock screen — the most-checked surface on a customer's phone. Stampet sends them natively through Apple and Google, no third-party tools required.

## 01 · TARGETED

## Segment by behaviour, not by guess

Send to lapsed customers, top spenders, members of a specific tier, or everyone who joined this month. Stampet builds the segments for you.

## 02 · SCHEDULED &amp; TRIGGERED

## Send now, schedule later, or fire on milestones

"Welcome" on join. "We miss you" after 30 quiet days. "Reward ready" when a card fills up. Set it once, runs automatically.

## 03 · NATIVE, NOT EMAIL

## Lands on the lock screen, not in spam

Delivered through Apple Push and Google's FCM. No address book required, no marketing-tool sign-up — just the customer who already opted in by joining your programme.

## SAMPLE MESSAGES



### Stampet Cafe

One stamp away from your free coffee ☕ See you tomorrow?



### Maya's Salon

We've missed you, Priya — your VIP discount is waiting.



### Brick Lane Bakery

Reward unlocked 🎉 Your free sourdough is ready to claim.

500

FREE / MONTH

5,000

STARTER / MONTH

25,000

PRO / MONTH

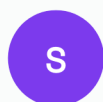
• OWNERS TALKING

# Loved by local *businesses.*

Why shops across the UK are switching to Stampet.



We tried paper cards for years. Customers would lose them, forget to bring them. Since switching to Stampet, redemptions are up *3×* and we actually know who our regulars are.



**Sarah Mitchell**  
Coffee Shop Owner



Setup took five minutes. My staff picked it up instantly. The analytics alone are worth it — I finally know which promotions *actually bring people back.*



**James Okonkwo**  
Barbershop Manager



Our regulars love having one app for all their loyalty cards. Just tap their phone and go. It's exactly what a *modern loyalty programme* should be.



**Priya Sharma**  
Restaurant Owner

TRUSTED ACROSS

Coffee shops

Restaurants

Hair salons

Retail stores

Fitness studios

Bakeries

*"From cafés to salons — the same card customers already carry."*

**3×**

MORE REDEMPTIONS VS PAPER

● PRICING

# Simple, transparent *pricing.*

Start free, upgrade as you grow. No hidden fees, no surprises.

<p>FREE</p> <h2>£0</h2> <p>/ MONTH · FOREVER</p> <p>Perfect for testing the waters.</p> <ul style="list-style-type: none"> <li>✓ 1 loyalty programme</li> <li>✓ Up to 20 members per month</li> <li>✓ Up to 500 transactions per month</li> <li>✓ 1 staff account</li> <li>✓ 500 push notification sends/mo</li> <li>✓ Stamp-based rewards</li> <li>✓ Basic analytics</li> <li>✓ Online booking</li> </ul>	<p>MOST POPULAR</p> <p>STARTER</p> <h2>£9.99</h2> <p>/ MONTH</p> <p>For growing businesses.</p> <ul style="list-style-type: none"> <li>✓ 3 loyalty programmes</li> <li>✓ Unlimited members</li> <li>✓ Unlimited transactions</li> <li>✓ 5 staff accounts</li> <li>✓ Stamps + Points programmes</li> <li>✓ 5,000 push notification sends/mo</li> <li>✓ Online booking (up to 1,000/mo)</li> <li>✓ Data exports</li> <li>✓ 2 locations</li> </ul>	<p>PROFESSIONAL</p> <h2>£29.99</h2> <p>/ MONTH</p> <p>For established businesses.</p> <ul style="list-style-type: none"> <li>✓ 10 loyalty programmes</li> <li>✓ Unlimited members &amp; transactions</li> <li>✓ 20 staff accounts</li> <li>✓ Tier-based VIP programmes</li> <li>✓ 25,000 push notification sends/mo</li> <li>✓ Online booking (up to 10,000/mo)</li> <li>✓ Advanced analytics</li> <li>✓ API access</li> <li>✓ 10 locations</li> <li>✓ Priority support</li> </ul>
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NEED UNLIMITED EVERYTHING? ENTERPRISE & WHITE-LABEL OPTIONS AVAILABLE – CONTACT US.

# The honest answers *to common questions.*

## 01 How long does setup take?

Most businesses are up and running in under ten minutes. Create your account, customise your loyalty programme, and download the staff app. That's it.

## 02 Do my customers need to download an app?

They can — the free Stampet app is available on iOS and Android. Or they can save the card directly to Apple Wallet or Google Wallet, which they already have. Either way, no signup forms or friction at the till.

## 03 Can I switch from paper cards?

Yes — most of our customers do. Your existing customers can join your digital programme via a self-join link or QR code, and you can choose to honour their paper-card progress when they sign up.

## 04 What hardware do I need?

A phone or tablet with the Stampet Staff app. No special scanner, no card reader, no till integration required. The Staff app works offline and syncs when you're back online.

*"Setup took five minutes. My staff picked it up instantly."*

**4/7**  
QUESTIONS ANSWERED

# A few more *things to know.*

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## 05 How does online booking work?

If you're a salon, fitness studio, or service business, customers can book appointments directly through your loyalty card. Manage schedules, staff, and services from the same dashboard.

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## 06 What happens if I outgrow my plan?

Upgrade anytime — your data, customers, and history move with you. No migrations, no setup fees. Downgrade anytime too if your needs change.

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## 07 Is there a contract or commitment?

No. All plans are month-to-month. Cancel anytime. The Free plan is free forever — no credit card required.

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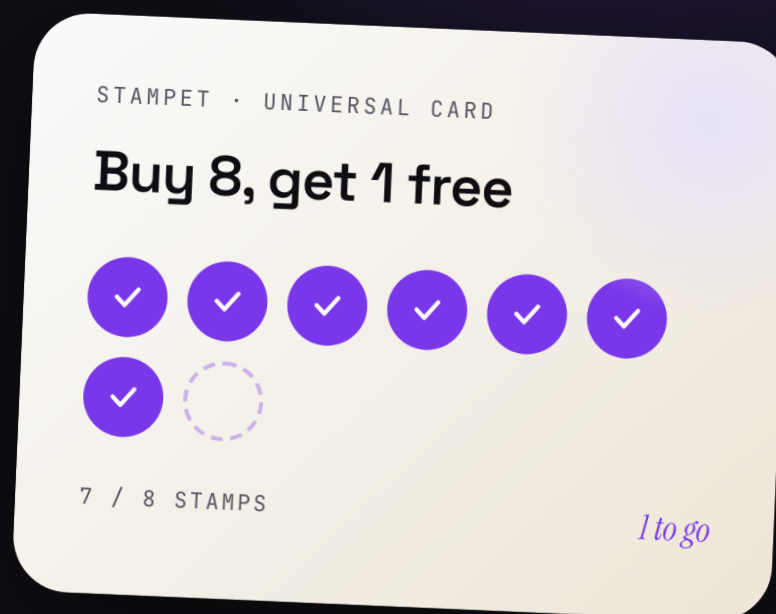
*"Cancel anytime — there's no contract. The free plan is free forever."*

**7/7**  
QUESTIONS ANSWERED

● GET STARTED

# Your first regular *is one stamp away.*

Free forever plan. No credit card. No hardware. Five minutes from now, you have a programme — and your customers already have the card.



Start free →

[stampet.com](https://stampet.com)